



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
December 8, 1995

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-- MEDIA ADVISORY --

**CRIME AWARENESS VIDEO FOR ASIAN PACIFIC COMMUNITY
TO PREMIERE AT GW ON DEC. 12**

**GW collaborates with U.S. Attorney Eric Holder and
Asian community leaders to produce outreach video**

EVENT: Premiere of community outreach and crime awareness video, "**No More Violence**," sponsored by The George Washington University, the U.S. Attorney's Office and the Asian Pacific American Bar Association.

Reception to follow.

WHEN: Tuesday, December 12, 1995
6:30 p.m.

WHERE: The George Washington University
Marvin Center Betts Theatre
800 21st Street, NW

COST: Free and open to the public

Background:

Earlier this year, the U.S. Attorney for the District of Columbia invited GW to participate with the Asian Pacific American Bar Association and other community groups to produce a video to help the Asian Pacific American community learn about the U.S. criminal justice system. GW's primary role in this effort has been that of fundraiser and consultant to the project.

Project producers believe this video may be the first of its kind and will serve as a model for other cities across the nation where law enforcement officials are seeking ways to reach out to immigrant communities.

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December 11, 1995

CONTACT: Karen Sibert
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**GW FACULTY AND STAFF FUND SCHOLARSHIP FOR
ENROLLED DISTRICT OF COLUMBIA RESIDENTS**

First \$25,000 scholarship to be awarded this year

A George Washington University student who hails from the District of Columbia will soon receive a \$25,000 grant thanks to the generosity of University faculty and staff. The GW Faculty/Staff D.C. Scholarship Fund was established in 1991, in conjunction with the University's holiday festivities. GW President Stephen Joel Trachtenberg created the program to aid a deserving undergraduate who hails from the District of Columbia. The endowed fund is supported by gifts and payroll pledges solicited from faculty and staff each year during the holiday season.

When the program was proposed, President Trachtenberg challenged members of the GW community to donate \$12,500 to the scholarship. In return, he pledged to provide matching dollars from University funds to bring the award up to a minimum of \$25,000. As of November 1995, the generous contributions of faculty, staff and other donors totaled \$16,571. Through a variety of other programs, GW has offered more than \$5 million in assistance to worthy youths in the District. In addition, the University is the largest single contributor of postsecondary support to the D.C. Public School system.

"GW has a longstanding and ongoing commitment to this city and its young people," said Trachtenberg. "This scholarship exemplifies the willingness of the University family to give something back to the community from which we derive our livelihood."

The student selected to receive the \$25,000 award will be a GW undergraduate from the District of Columbia. The scholarship will be announced at GW's annual Holiday Party on Tuesday, December 19, 1995.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. Located four blocks from the White House, the University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 120 countries.



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December 12, 1995

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**GW'S SOCIOLOGY DEPARTMENT RECEIVES GRANT FOR
COMMEMORATION OF 50TH ANNIVERSARY OF JACKIE ROBINSON'S
INTEGRATION OF MAJOR LEAGUE BASEBALL IN 1947**

**Lecture series planned on Robinson's life and
impact on American society**

WASHINGTON -- The George Washington University's Sociology Department has been awarded a \$5,000 grant from the Humanities Council of Washington, D.C., for a project to commemorate the 50th anniversary of Jackie Robinson breaking the color barrier in major league baseball.

The project, entitled "Commemoration of the 50th Anniversary of Jackie Robinson's Integration of Major League Baseball," will provide D.C. area residents with an opportunity to learn about Robinson's life, accomplishments and their impact on American society. A Jackie Robinson lecture series is being planned and will include sports historians, sociologists and other academicians interested in informing District of Columbia students and citizens about Robinson's experiences in the context of the American society at the time.

Jackie Robinson was once quoted as saying, "A life is not important except in the impact it has on other lives." This project seeks to demonstrate the potential of using Robinson's life experiences to enlighten, expand understanding and impact positively on the lives of students and the general public.

Jackie Robinson's influence on others is not a story of baseball idolism, but part of the greater legacy he left as pioneer for human dignity and champion of civil rights during one of the movement's most turbulent periods. Upon hearing that Babe Ruth and Jackie Robinson were the only two baseball players on a list of 100 most recognized Americans, an eminent historian replied, "I am not at all surprised. Babe Ruth changed baseball forever. Jackie Robinson changed the United States forever."

The project will be directed by Richard Zamoff, adjunct professor of sociology at GW, who has more than 25 years of teaching and research experience. Mrs. Rachel Robinson, Jackie's widow and chair of the Jackie Robinson Foundation, has endorsed the project.

The Humanities Council of Washington, D.C., a private, nonprofit affiliate of the National Endowment for the Humanities, provides Washingtonians with humanities-based educational and cultural programs.



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CONTACT: Karen Sibert
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**NOTED SOCIOLOGIST AND GW UNIVERSITY PROFESSOR AMITAI ETZIONI
HONORED WITH LIFETIME ACHIEVEMENT AWARD**

WASHINGTON -- The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) has presented GW University Professor Amitai Etzioni with the 1995 Lifetime Achievement Award.

The organization honored Etzioni as the first social theorist to explore the distinctions between nonprofit, business and government sectors. His concept of utilitarian-remunerative and normative-voluntary types of compliance structures in organizations state central themes that major theorists still cite and discuss 35 years later. He has also made significant contributions with his book, "The Active Society" (1968), in which he describes his vision of a better voluntary and participative society. The group also praised his earlier work on deviant profit-making in and by so-called nonprofits as well as his more recent commentary on the communitarian society.

Etzioni is a distinguished professor of sociology at The George Washington University. His achievements in the social sciences include 20 years as a professor of sociology at Columbia University, senior advisor in the Carter administration, guest scholar at the Brookings Institution and the Thomas Henry Carroll Ford Foundation Professor at the Harvard Business School.

He founded the Communitarian Network, a national, nonprofit membership organization dedicated to shoring up the moral, social and political environment, in 1991. The network mobilizes coalitions to develop innovative solutions to public problems. The Communitarian perspective is articulated in the quarterly journal, "The Responsive Community: Rights and Responsibilities;" the Communitarian Position Paper Series; a newsletter, "The Communitarian Reporter;" and in Dr. Etzioni's latest book, "The Spirit of Community: Rights, Responsibilities and the Communitarian Agenda."

ARNOVA is an international, interdisciplinary association of scholars and "thoughtful practitioners" engaged in research on a wide variety of subjects related to nonprofit organizations, voluntary action, philanthropy and citizen participation. Now in its 24th year, the organization publishes a quarterly journal in association with Yale University and sponsors an electronic discussion group in which several hundred scholars exchange ideas on current issues and work in progress.



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-- AMENDED --

GW FACULTY AND STAFF FUND SCHOLARSHIP FOR ENROLLED DISTRICT OF COLUMBIA RESIDENTS

First scholarship from proceeds of fund to be awarded this year

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When the program was proposed, President Trachtenberg challenged members of the GW community to donate \$12,500 to the scholarship fund. In return, he pledged to provide matching dollars from University funds to bring the endowment up to a minimum of \$25,000. As of November 1995, the generous contributions of faculty, staff and other donors totaled \$16,571. Through a variety of other programs, GW has offered more than \$5 million in assistance to worthy youths in the District. In addition, the University is the largest single contributor of postsecondary support to the D.C. Public School system.

"GW has a longstanding and ongoing commitment to this city and its young people," said Trachtenberg. "This scholarship exemplifies the willingness of the University family to give something back to the community from which we derive our livelihood."

All students selected to receive the awards will be GW undergraduates from the District of Columbia. The scholarship fund will be announced at GW's annual Holiday Party on Tuesday, December 19, 1995.

NOTE: In succeeding years, selected GW undergraduates will receive an award from the fund. The number of students receiving awards and the amount of each grant will be dependent upon the growth of the scholarship fund.

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December 27, 1995

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-- MEDIA ADVISORY --

WHITE HOUSE AND GW COMMEMORATE 50TH ANNIVERSARY OF THE
MARSHALL PLAN WITH INTERNATIONAL SYMPOSIUM JAN. 8-12

Marshall Legacy Symposium: Partnerships for the Future
will be held at the Renaissance Mayflower Hotel Jan. 8-12

EVENT: "The Marshall Legacy Symposium: Partnerships for the Future," cosponsored by the White House, Department of Defense and The George Washington University Elliott School of International Affairs' Program on Transitions to Democracy. Co-chairs for the symposium are The Honorable John O. Marsh Jr. and The Honorable Hodding Carter III, who will preside over the plenary sessions.

WHEN: Monday, January 8 through Friday, January 12, 1996

WHERE: Renaissance Mayflower Hotel
1127 Connecticut Avenue, NW
Washington, D.C.

Background:

Assisting Russia, the other former republics of the Soviet Union and the countries of Central and Eastern Europe in a peaceful transition to democracy and a market-oriented economy is among the most important foreign policy concerns of the United States. The Marshall Legacy Symposium is planned to further this objective, and to inaugurate the commemoration of the 50th anniversary of the Marshall Plan to rebuild Europe after World War II.

The event will bring together senior military and civilian leaders from former Soviet Union and Central and Eastern European countries with senior elected and appointed officials of the United States government, state governors, adjutants general, scholars and private sector leaders. It will also include U.S. and foreign officials engaged in military contact programs with political and military leaders of the NATO and Partnership for

- more -

Peace participant countries. The U.S. Department of State has invited the ambassadors of these 41 countries to attend. The White House has also invited U.S. congressional leaders.

The U.S. National Guard has established partnerships between 20 countries in the former Soviet Union and Central and Eastern Europe and 20 U.S. State Guard organizations. The National Guard has been especially relevant for the broad task of encouraging democratization: the Guard serves as an example of military subordination to elected civil authority and illustrates the constructive role of the military in a peacetime democracy through its support to civil government in times of natural disasters or emergencies.

The symposium will include workshops where officials and experts from the United States and each post-communist country will engage in in-depth discussion of current issues and problems in civil-military relations, ongoing U.S. programs intended to encourage democratic civil-military relations and possible future cooperative efforts for that purpose.

The 50th anniversary of the Marshall Plan will occur on June 5, 1997. This event will enjoy broad support from both major United States political parties and the governments of Europe. This symposium will lead toward celebrations in Western Europe commemorating "life support" from the United States for Europeans during the decade following WWII. Symposium participants will recommend areas for emphasis designed to reinforce and expand public support for sustaining United States engagement overseas and spotlighting community involvement in this country's foreign policy over the two years leading to the anniversary of the Marshall Plan.

An announcement of the initial media briefing will follow.